

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT APPLICATION

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| Applicants: | John K. Billock et al. | Confirmation No.: | 1770 |
| Application No.: | 10/039,855 | Art Unit: | 2623 |
| Filed: | October 19, 2001 | Examiner: | Annan Q. Shang |
| For: | VIDEO-ON-DEMAND SERVICE WITH AN INTERACTIVE INTERFACE FOR FACILITATING VIEWER SELECTION OF VIDEO PROGRAMS | Attorney Docket: | 11664-0004-999 |

New York, New York 10017
April 8, 2009

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

In reply to the final Office Action mailed January 8, 2009, applicants submit concurrently herewith a Request For Continued Examination and amend the above-identified patent application as follows:

AMENDMENTS TO THE CLAIMS are reflected in the listing of claims which begins on page 2.

REMARKS begin on page 12.